

# PRESS RELEASE



FOR IMMEDIATE RELEASE

## TEACHING PHYSICAL ACTIVITY TO CHILDREN TRAINING COURSE LAUNCHED ON ALTeRD

ALTeRD (Active Leisure Training eResource Development), the online learning and content management system for training providers, has launched an online resource for the new Active IQ qualification - Teaching Physical Activity to Children.

This new resource adds to a fast-growing portfolio of resources for CYQ and Active IQ- qualifications which training providers can offer to candidates through their own web site via the ALTeRD system.

The Active IQ Level 2 Certificate in Teaching Physical Activity to Children is a vocationally related qualification (VRQ), at level 2 on the National Qualifications Framework and is accredited with 20 CPDs through REPs.

Candidates undertake online sessions and learning over the internet in the context of introducing sport and activity to kids, offering fun and enjoyable recreational activities, developing social skills and helping children grow as individuals. Candidates will train to a professionally competent level, enabling them to plan and deliver a safe and effective physical exercise session (group and individual) for children up to the age of 5 years, and older children aged 5 to 11 years.

“Having our courses available and delivered through ALTeRD is an important method for making them accessible to everyone, regardless of their time constraints or geographical limitations”, says Debra Stuart, Executive Director of Active IQ. “With so much media attention focused on the current obesity levels and exercise-participation rates for this category of 5-11 year-old kids, we anticipate that demand for this new course is going to be high. ALTeRD will allow a greater number of candidates to train in the course as the learning allows flexibility in studying, as well as the ability to maintain your current work situation and work around that.”

For more details, imagery, or to find out more about ALTeRD or the Teaching Physical Activity to Children course through Active IQ , email [greg@gregsellar.com](mailto:greg@gregsellar.com) or call 0845 257 8575.

- ENDS -
- WORDS: 285 -

NOTES TO THE EDITOR: The Learning Management System (LMS) and Content Management System (CMS) by ALTeRD, allows training providers and employers to manage their training online. Everyone using the system, including course directors, tutors, assessors, internal verifiers and external verifiers can enjoy the convenience of working anywhere at any time via the internet. The ALTeRD LMS is a white label product which allows training providers to create their own web site, branded with their company's identity, which manages the learning process from enrolment through to certification. The company, headed by Directors Michael Betts and Steele Williams, is part of a wider umbrella of brands including fitness fx and jumpybumpy.com. For more information, log onto [www.alterd.co.uk](http://www.alterd.co.uk)